Beat: News

Facebook Site Of WCD Ministry Scales Another Milestone

Hits 2,00,000 Likes

New Delhi, India, 02.06.2016, 19:12 Time

USPA NEWS - The Union Minister for Women and Child Development, Mrs. Maneka Sanjay Gandhi having a live Facebook chat on the achievements of WCD Ministry, in New Delhi on June 01, 2016.

Ministry Hits 2,00,000 Likes

The Ministry of Women & Child Development has scaled another milestone in the area of social media when the Facebook site of WCD Ministry hit 2,00,000 likes on 1st June, 2016. The Facebook site of WCD Ministry added 1,00,000 likes in less than five months. In an attempt to apprise beneficiaries about the policies framed and the schemes unveiled for them, the Social Media wing of the Ministry puts out content from which every common person can benefit.

The Minister of Women and Child Development, Mrs. Maneka Sanjay Gandhi took to Facebook on June 1, 2016, to have a one-on-one interaction with people through a Live Facebook Chat. The activity reached out to nearly 1,00,000 people, with over 1,600 questions received. The Minister has promised to answer all the questions personally.

n Twitter too, the Ministry´s handle (/MinistryWCD) uses every opportunity to post content to empower the beneficiaries and to enhance transparency of governance.

The Ministry´s recent activities “” release of Draft National Policy for Women, 2016, and Draft Anti-Trafficking Bill, 2016 “” were trending on Twitter, a sign of being successfully able to reach out to the larger audience.

Recognizing the power of Internet in GenNext and in keeping with the desire of Prime Minister Shri Narendra Modi to connect with citizens through online space, the Ministry of Women and Child Development is now reaching out to people through popular social networking sites i.e. Facebook, Twitter, and YouTube among others.

Article online:
https://www.uspa24.com/bericht-8168/facebook-site-of-wcd-ministry-scales-another-milestone.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Doruvu Paul Jagan Babu

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Doruvu Paul Jagan Babu

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS

contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619